

# ANNUAL REPORT

## FY 2010-2011



**ASHEVILLE**  
Parks, Recreation  
& Cultural Arts  
Department



# **Parks, Recreation & Cultural Arts**

## **FY 2010-2011 Annual Report**

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## DIRECTOR'S MESSAGE by Roderick Simmons

As I think back over all the progress and challenges the department faced over the past fiscal year, the department's mission statement comes to mind:

*The Asheville Parks, Recreation & Cultural Arts Department is dedicated to enhancing your quality of life by providing diverse cultural and recreation experiences.*

In light of a substantial budget reduction, staff changes, and a turbulent economy, the Parks, Recreation & Cultural Arts Department mission remains unwavering. Over the last twelve months we have introduced a wide variety of new programming, from our popular Mobil Art Lab that's bringing arts activities to all areas of Asheville, to the host of activities soon to take place at the new Dr. Wesley Grant, Sr. Southside Center, to special therapeutic recreation events. We've also been busy maintaining our current facilities and bringing them up-to-date. You might have seen us resurfacing tennis courts in your area, or working with volunteers to paint Stephens-Lee Recreation Center. And finally, we are improving Asheville's infrastructure by constructing and planning miles of new greenways, a new LEED-certified recreation center, and improvements to the WNC Nature Center. Please take a moment to visit our website at [www.ashevillenc.gov/parks](http://www.ashevillenc.gov/parks) to learn more about our progress and see how we are enhancing your quality of life through diverse, community-focused, and accessible experiences.

## DEPARTMENT MISSION

### *Mission*

The Asheville Parks, Recreation & Cultural Arts Department is dedicated to enhancing your quality of life by providing diverse cultural and recreation experiences.

### *Vision*

To be a national leader in the Parks, Recreation & Cultural Arts profession by utilizing a qualified, professional, and dedicated staff to provide multi-dimensional, innovative recreation opportunities in a safe, nurturing environment while preserving traditional recreation values.

## HIGHLIGHTED PROJECTS & ACCOMPLISHMENTS

### Easel Rider: Mobile Art Lab

In 2011, a new arts program zipped into the scene: Easel Rider, Asheville's Mobile Art Lab. The Mobile Art Lab is a portable arts classroom complete with projector, arts and crafts supplies, movie screen, sound system, and work stations. Converted from a City of Asheville bread truck that was about to be decommissioned, the Mobile Art Lab has been bringing cost-effective arts programming to events around the city, at recreation centers, farmers' markets, gallery openings, festivals, and neighborhood parks. Some of Easel Rider's most popular activities include book making, "yarn-storming," free movie showings, and glowing adhesive "LED Throwies."



### WNC Nature Center Website

As the WNC Nature Center continued to expand and work on a comprehensive strategic plan, the Business Services division worked closely with Nature Center staff to roll out a new WNC Nature Center website ([www.wncnaturecenter.com](http://www.wncnaturecenter.com)). This website features a calendar of events, online enrollment and registration for classes, information about each of the center's native species, and other ways for the public to connect to the rich natural biodiversity of the Southern Appalachians.

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## Carrier Park Speedway Memorial

The new Asheville Motor Speedway Memorial was unveiled during a public ceremony in September 2010 with local and national racing celebrities and Western North Carolina race fans. The memorial was designed by Department staff and the Speedway Memorial Committee. The memorial commemorates the rich history of stock car racing in WNC.

## Dr. Wesley Grant, Sr. Southside Center

Since its groundbreaking ceremony in April 2010, staff and neighborhood residents have watched progress being made on construction of the new recreation center at Livingston Street Park. This building will have the landmark status of being the first municipal LEED-certified new construction since Asheville City Council passed a 2007 resolution requiring new municipal buildings conform to the energy-saving certification. The recreation center is located at the corner of Livingston and Depot streets, three blocks from the W.C. Reid Center. It marks the first of three phases for the center and will include a theater, classrooms, office, storage and parking. Construction is expected to be completed in summer 2011, with a grand opening in October.



## 2010 Therapeutic Recreation Week

During National Therapeutic Recreation Week 2010, Therapeutic Recreation employees, along with volunteers, collected used shoes for “Kick Off Your Shoes.” Shoes were collected during the week and delivered to countries in need. The Therapeutic Recreation program was recognized as 2010’s “Distinguished Therapeutic Recreation Department” at the North Carolina Recreation and Parks Association’s Therapeutic Recreation Conference in Greensboro, North Carolina. The Distinguished TR Department award “best exemplifies the highest standards or practice, innovation and service delivery.”



## Public Art 360 Conference

The City of Asheville hosted the 2010 Public Art 360 Conference in September 2010 at the Crest Center and Pavilion. The Public Art 360 brought together artists and arts administrators primarily from the southeastern US to learn about best practices in the field of public art. Some highlights from this year’s conference included sessions by Barbara Goldstein, Public Art Director for the City of San Jose and creator of the Public Art Academy; a keynote address by Bill Ivey, former director of the National Endowment for the Arts during the Clinton administration and author of “Arts Inc.: How Greed and Neglect have Destroyed our Cultural Rights”; and a closing address by conceptual visual artist Mel Chin.

## Reed Creek Greenway, Phase II Construction

Phase II of the Reed Creek Greenway is currently under construction. The 0.28 mile multi-use, off-road trail will stretch from Cauble to Magnolia Street, parallel to Broadway Avenue. The project will include a bridge crossing, rain gardens, seating, and sidewalk connections to Broadway Avenue. Phase I of trail construction was completed in 2006 and spans from Catawba to Cauble Street, totaling 0.22 miles. Once Phase II is completed, there will be a 0.5 contiguous miles of trail open for public use, bringing the entire Reed Creek Greenway corridor to 50% completion.

## WNC Nature Center Exhibit Upgrade

2011 saw great changes for the WNC Nature Center, particularly the addition of two new cougar cubs in the spring. The cubs were orphaned brothers from the west coast and were just a few months old when they arrived in at the center. A grand opening for the newly improvement cougar exhibit was held in April 2011. The Nature Center’s resident otters, Olive and Obiwan, also got a home renovation that expanded their habitat by 50 percent. This expansion makes it more accommodating to the otters’ needs as well as more interactive for WNC Nature Center visitors.

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## Outdoor Court Resurfacing

Between July and November 2010, the Park Maintenance division undertook a large-scale plan to resurface outdoor courts in need of repair. This work included resurfacing the Carrier Park roller hockey and basketball courts; tennis courts at Malvern Hill, Montford Park, and Weaver Park; the Montford basketball court with goal and fence painting; and the Weaver Park basketball court. This Capital Improvement Project addresses the Department's goal to improve its existing park facilities.

## All Kids Day

In July 2010, the Recreation division brought together all children from the playground and day camp program to celebrate All Kids Day. Held at Recreation Park, All Kids Day provided a variety of fun activities for over 300 children, including inflatables, old-time field games with tug of war, potato sack race, and a three-legged race, and ended the day with a swim at the Recreation Park Pool.



## CITY COUNCIL STRATEGIC GOALS

### **CITY COUNCIL FOCUS AREA: Green & Sustainable**

The Department's progress in the field of sustainability is in response to two of City Council's goals. The first is to set and develop a plan for implementing a community energy reduction goal. The second is to take the City of Asheville's sustainability program to the next level, which includes reducing solid waste, supporting LEED certification, and increasing efficiency.

Specifically, the Department achieves this by performing action items related to the below steps:

- Increase use of environmentally preferable products and services (green purchasing)
  - The new Dr. Wesley Grant, Sr. Southside Center incorporated LEED standards in terms of recycled products.
- Reduce energy consumption in city facilities via demand reductions and efficiency
  - The new center included innovative features such as geo-thermal heating/cooling as well as a green roof.
- Support the resolution for LEED certification for new city buildings
  - The new center is being construction to a LEED "gold" standard at a minimum.
- Reduce solid waste going to landfills from city facilities
  - Replace paper towel dispensers in restrooms with hand dryers.

### **CITY COUNCIL FOCUS AREA: Safety**

The Department also responds to City Council's Safety focus area by tracking the number of participants and additional information in the Recreation Division's at-risk youth programs. This corresponds to City Council's goal to make Asheville the safest city in America based on approved metrics for similarly sized cities. Particularly, this means supporting recreation and employment alternatives for youth at risk of gang exposure.

Below is the annual data for our at-risk youth programming:

Community at-risk programs: 7 programs

At-risk program hours: 15,845 hours

At-risk youth participants: 2,766 participants

Average cost per youth participant in at-risk programming: \$372

Fiscal year per capita spending at-risk participant: \$5.20



## MASTER PLAN GOALS

### Maximize the Planning Effort

**Involve entire community in supporting and planning recommendation of Master Plan.**

- Made Master Plan publicly available via the City website.
- Trained City Council-appointed board members on Master Plan and strategic and annual planning.

**Assure all staff informed of and ready to implement recommendations and strategies of the plan.**

- Linked staff performance reviews to Master Plan goals and The Asheville Way.

### Improve Administration Effectiveness and Transparency

**Clarify role of Boards and Commissions and their relationships with staff, each other, and City Council.**

- Developed board orientation program including self-paced online orientation sessions, various tours, and comprehensive training notebooks.
- Developed division summaries, board responsibility summaries, and organizational charts.
- Oversaw transition of new Chairs on Greenway Commission, Public Art Board and Recreation Board.
- Facilitated training and retreat for Senior Opportunity Center Advisory Board.
- Led a tour of the new Dr. Wesley Grant Sr. Southside Center for Recreation Advisory Board members.



**Establish continuity to clarify processes and procedures of operation, budgeting and financial targets.**

- Organized monthly staff trainings in Family and Medical Leave Act (FMLA), contract process, timekeeping, cash receipting, RECTRAC, and budget input.
- Conducted Critical Decision Making training for managers and supervisors.
- Inventoried and evaluated community partners/relationships and developed agreements.
- Revised internship program.
- Senior managers monitored budgets and planned for FY 11-12 budget, including making budget recommendations to focus on core services, efficiency and staffing levels.
- Updated and posted all department policies and procedures to intranet.
- Established monthly Recreation Services Team meetings to include training on policies, procedures, and planning.
- Began implementation of biometric hand scanning system with IT Services to purchase and install equipment and register employees.



### Create Management Resources for Efficiency, Continuity and Sustainability

**Designate or add staff to manage organizational needs and maximize use of volunteers.**

- Deployed automated procurement card processing and trained staff.
- Sponsored two City of Asheville Youth Leadership Academy interns in Business Services and Cultural Arts divisions.
- Partnered with Human Resources and IT Services to roll out the new Employee Self Service module in MUNIS, including installation of kiosks at 11 locations and employee open enrollment.

**Develop data collection/analysis to provide basis for management of parks, natural areas, and facilities.**

- Completed and updated Park Maintenance databases for picnic shelters, parking lots, courts, bleachers, ball fields, mowing areas, and more. Began working on GIS layer for parks.

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## **Create standards for all activities and services.**

- Implemented seasonal staff salary cost savings plan.
- Implemented plan to manage staff comp time accrual.
- Evaluated and revised golf course equipment lease.
- Child care staff attended Western North Carolina Child Care Conference at AB-Tech.
- Updated Summer Youth Programs manual and revised Pool Operations manual.
- Developed and hosted week-long workshop for summer youth program staff.
- Presented restructure plan for Recreation division to accommodate staffing and supervision changes.

## **Strengthen Marketing, Communications and Credibility**

### **Generate awareness and credibility about Parks, Recreation & Cultural Arts offerings and needs.**

- Updated Marketing and Communications Plan to add social media. Added a Facebook page and launched a quarterly employee newsletter.
- Established event management standards.
- Established website update schedule.
- Surveyed key staff regarding future marketing plans.
- Created and deployed new website for WNC Nature Center, including use of Google Analytics.
- Developed billboards to promote WNC Nature Center website and cougar exhibit.
- Supported and promoted new exhibit openings (otter and cougar) at WNC Nature Center.
- Produced and distributed Department brochures to Chamber of Commerce, area businesses and attractions.
- Participated in a local business's health fair.
- Led a public process to name the new recreation center with the Recreation Advisory Board.
- Updated Bele Chere social media sites with news and alerts.
- Drafted a Bele Chere 2011 marketing plan.



## **Strengthen Structure of Public and Cultural Arts Delivery**

### **Realign strategic goals of public and cultural arts to generate additional goodwill and accurate budgeting.**

- Launched the Mobile Art Lab, including hosting two movies, three knitting/crochet classes, a Yarnstorming event, an Earth Day book-making event, and other programs.
- Began teacher trainings at the WNC Nature Center.
- Partnered with Friends of the Nature Center on new playground at the WNC Nature Center.
- Launched Urban Trail audio tour and began development of an Urban Trail cell phone tour. Updated the Urban Trail map and included other works of public art in downtown on the map.
- Hosted the 2011 Public Art Board retreat.
- Began development of artist resource database.
- Produced Bele Chere, Easter Eggstravaganza, Independence Day event, and Memorial Day events.
- Assessed kilns and pottery setups at recreation centers.

## **Enhance Public Appreciation for the Arts, Festivals & Nature Center**

### **Maintain and enhance Asheville as an arts destination.**

- Began leading the Americans for the Arts' Arts & Economic Prosperity IV study.
- Developed guidelines for Public Art Board subcommittees including acquisitions, public art maintenance, education, and the Urban Trail subcommittees.
- Began to develop a public art maintenance plan.
- Completed the Art On Transit Program.
- WNC Nature Center was awarded Association of Zoos & Aquariums accreditation, and passed United States Department of Agriculture inspection.
- Completed the Nature Center Strategic Plan and Site Plan.
- Nature Center completed improvements to the exhibits for otter, cougar, coyote and petting area. Acquired two new cougar cubs.

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## Build Public and Organizational Capacity for the Arts

Take advantage of existing strengths in public and cultural arts organizations.

- Developed partnership agreement with the Asheville Area Arts Council.
- Collaborated with the Asheville Lyric Opera on a holiday concert.
- Collaborated on Asheville's first Cultural Sector Summit.
- Contributed to the Asheville Symphony and Pack Square Conservancy Labor Day concert.
- Collaborated with HatchFest.
- Co-hosted the Last Band Standing Competition with WNC Magazine.
- Renewed the Memorandum of Understanding with the Friends of the Nature Center.
- Mobile Art Lab collaborated for events with the Asheville Area Chamber of Commerce, Black Mountain College Museum and Art Center, Media Arts Project and Phil Mechanic Studios.
- Represented the City's Cultural Art Program to East Tennessee University, University of North Carolina-Asheville, Asheville South Rotary and the Asheville Area Chamber of Commerce.



## Ensure a Continued High Level of Service in Parks

Develop cross-department maintenance plans for efficient and effective maintenance service delivery.

- Completed the following projects:
  - Resurfaced tennis courts at Weaver, Montford and Malvern Hills Park.
  - Resurfaced basketball court and replaced goal at Weaver and Montford Park and resurfaced court at Carrier Park.
  - Resurfaced roller hockey rink at Carrier Park.
  - Replaced roof at Burton Street Recreation Center, Park Maintenance building, Magnolia Park restroom, and Stephens-Lee Center.
  - Installed security fencing at Park Maintenance building.
  - Replaced 13 water valves at Recreation Park pool.
  - Replaced canopy at Valley Springs ball field.
  - Demolished structures at Royal Pines Park.
  - Installed drop ceiling in Community Room at Shiloh Recreation Center.
  - Installed backflow and new hand dryers at WNC Nature Center.
  - Installed hot water heater at Harvest House.
  - Demolished unsafe tennis courts at Livingston Street Park.
  - Installed new lights and ceiling tiles in Park Maintenance office.
- Developed the Park Maintenance Capital Improvement Project (CIP) maintenance plan, and prepared deferred maintenance plan.
- Developed McCormick Field budget of McCormick Field to accurately reflect operating cost.

Focus primary efforts on improving existing facilities with Capital Improvement Funding.

- Executed master plan and construction drawings for projects underway at the first phase of the new Dr. Wesley Grant Sr. Southside Center, Martin Luther King, Jr. Playground renovation, and Reed Creek Greenway.
- Broke ground for the construction of the first phase of the new Dr. Wesley Grant Sr. Southside Center.
- Began planning and drawings for Town Branch, Clingman and Beaucatcher greenways, Lake Craig project, Montford Complex Park, and Phase II of the Dr. Wesley Grant Sr. Southside Center.



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## Strategically Increase Recreation Programming Level of Service

### Define core programs and services for the Department.

- Centralized planning process for the afterschool program at all recreation centers.
- Completed the 2010-2011 school year with afterschool programming for at-risk youth and teens through seven centers and the Vance child care site.
- Relocated the Tiny Tykes program to Stephens-Lee Center and created shared staffing plan.
- Merged school-age child care program from two sites to one.
- Consolidated staff to offer Spring Break youth programs in three areas: week-long licensed care program at Vance, combined centers program at Shiloh Center, beginner skateboard camps at Food Lion Skate Park.
- Created two new special events at senior center with local senior residential managers.
- Hosted citywide senior events including Senior Games and Silver Arts, Senior Picnic, Summer Sizzle Social, Health Initiatives workshops, and the Senior Valentine Social.
- Received state Senior Center funding and developed list of capital improvement projects.
- Consolidated staff to offer Black History Month celebrations at three locations.
- Provided athletic programs including youth basketball, Youth Ski Program, adult basketball and volleyball, Hi Neighbor Volleyball Tournament, and hosted Hershey's Track and Field event.
- Maximized budget plans for seasonal activities, including playground programs, pools, and tennis center.
- Produced community events including Tiny Tykes Day and Community Days.
- Offered youth and adult tennis lessons at Aston Park Tennis Center and produced the Asheville City Open.
- Transferred management of Aston Park Tennis Center and Food Lion Skate Park to Athletics program.
- Consolidated climbing wall operations.
- Provided lifeguard training, free swim lessons, and a kick-off Memorial Day event at Recreation Park Pool.
- Organized a variety of events at the Municipal Golf Course, including 1 Million Kids Event, Senior Games, Father/Son/Daughter Golf Tournament, high school golf, Men's and Women's Golf Associations, 9 and Dine Series.



## Increase the Level of Service and Access for Parks, Facilities and Greenways

### Develop connected corridors and destinations.

- Developed a list of needed easements to connect greenways and parks, such as those along French Broad River, Reed Creek, Town Branch, Clingman and Beaucatcher greenways.
- Developed initial plans for Livingston Street and Walton Street Parks greenway connectivity, with potential AB Tech access.

### Project management oversight.

- Provided project management oversight on construction of new Grant-Southside Recreation Center, Reed Creek Greenway, playground at Martin Luther King, Jr. Park; and strategic planning projects.

## CAPITAL IMPROVEMENT PROGRAM

### New Construction Projects FY 10-11

Site/Location	Project Name	General Description	Projected Cost	Funding Source	Start Date	Completion Date
Livingston St	Recreation Center	Construction of New Center	\$1,875,000	CIP/Private	April 2010	Aug 2011
French Broad River	Hominy Ck Grwy	Greenway Construction	\$80,000	CIP/State	July 2011	Oct 2011
Broadway	Reed Creek Grwy	Greenway Construction	\$630,000	CIP/State	May 2011	Oct 2011
Livingston St	Splash Pad	New Aquatic Construction	\$650,000	CIP	TBD	TBD
Beaucatcher Overlook Greenway	Festiva/Beaucatcher	Park Land Acquisition	\$10,000	CIP	Fall 2010	Fall 2011

### Active CIP Deferred Maintenance Projects FY 2010-11 (Nature Center)

Site/Location	Project Name	General Description	Projected Cost	Funding Source	Start Date	Completion Date
Nature Center	Coyote Exhibit	Upgrade the Exhibit	\$ 41,000.00	CIP	July 2010	Nov 2010
	Cougar Exhibit	Upgrade the Exhibit	\$ 125,000.00	CIP	Mar 2011	Apr 2011
	Barn Siding	Repair Siding	\$ 52,000.00	CIP	Mar 2010	May 2010
	HVAC	replace HVAC	\$ 18,000.00	Grassroots	Dec 2010	Sept 2011
	New Vet Clinic	Put clinic on hold		Grassroots	Dec 2010	June 2011
	P.A. System	upgrade PA throughout park	\$ 18,000.00	Grassroots	Dec 2010	TBD
	Drinking Fountains	Install drinking fountains in remote areas of the park	\$ 8,000.00	Grassroots	Dec 2010	June 2011
	New roof on Predator Exhibit	Upgrade roof on Predator	\$ 21,000.00	Grassroots	Dec 2011	TBD
	Appalachian Station Upgrade	Redesign interior of Appalachian Station	\$ 60,000.00	Grassroots	Oct 2010	June 2011
	Snake Exhibit	Install heat for snakes	\$ 3,000.00	Grassroots	Dec 2010	June 2011
	Red Wolf Improvements	Upgrade viewing area, fencing; plantings; redesign water	\$ 150,000.00	Federal	Sept 2010	Nov 2012
	Otter Improvements	Redesign; supplies; pump system	\$ 59,600.00	Friends	Sept 2010	Mar 2011
	New Butterfly Exhibit	Establish the exhibit	\$ 40,000.00	Friends	July 2010	TBD



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## Active CIP Deferred Maintenance Projects FY 2010-11 (all others)

Site/Location	Project Name	General Description	Projected Cost	Funding Source	Start Date	Completion Date
Shiloh Center	Drop Ceiling	Repair Drop Ceiling tiles in community room	\$3,130.00	CIP	July 2010	Nov 2010
Burton St Center	Roof Repair	Repair Roof	\$17,985.00	CIP	July 2010	Nov 2010
Stephens Lee	Roof Repair	Repair Roof	\$5,370.00	CIP	July 2010	Nov 2010
Magnolia Park	Plumbing & Roof Repair	Repair Restroom Roof & Plumbing	\$1,600.00	CIP	July 2010	Oct 2010
Park Maintenance	Roof Repair	Repair Roof on shop	\$7,843.00	CIP	July 2010	Nov 2010
	Fencing	Install security fencing	\$7,178.00	CIP	July 2010	Nov 2010
Outdoor Courts	Resurface Outdoor Courts	Resurface the follow outdoor courts	\$43,187.00	CIP		
		Carrier Roller Hockey & Basketball	n/a	CIP	July 2010	Oct 2010
		Malvern Hill Tennis	n/a	CIP	July 2010	Oct 2010
		Montford Basketball w/goal & paint fence	n/a	CIP	July 2010	Nov 2010
		Montford Park Tennis	n/a	CIP	July 2010	Oct 2010
		Weaver Basketball w/ goal and small fence	n/a	CIP	July 2010	Nov 2010
		Weaver Tennis	n/a	CIP	July 2010	Oct 2010
Jake Rusher Park	Royal Pines Demo	Demo the house that is located on the park site.	\$17,500.00	CIP	July 2010	Oct 2010
Irby Brinson Complex	Canopy replacement	Replace canopy at Valley Springs concession/restroom area	\$ 6,600.00	CIP	July 2010	Dec 2010
Recreation Park Swimming Pool	Value Replacement	Replace the water valve systems	\$19,200.00	CIP	July 2010	Nov 2010
MLK Playground	Playground Improvements	Update playground equipment - MLK	\$100,000.00	CIP	May 2011	Aug 2011



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## PARK SAFETY

Parks, Recreation & Cultural Arts worked with the City's Information Technology and Police departments to collect and track data related to safety in our parks, community centers, and other facilities. The information below is an assessment of the number and types of incidents that occurred on Parks, Recreation & Cultural Arts property between June 2010 and July 2011.

For these purposes, an "incident" is defined as an event when an officer is called to a scene and determines it necessary to write an incident report, such as for a burglary that occurred. If no crime occurred, the officer will typically not write a report. An example here would be an officer responding to a suspicious person call but not being able to locate the individual, or not finding any criminal activity.

Incident Number and Type by Park, FY 2010-2011

	Burglary	Larceny	Larceny of MV	Simple Assault	Fraud	Stolen Property	Vandalism	Drug Violations	Missing Persons Report	Robbery	Against Family	Forgery	Sex Offenses	Runaway Juvenile	Prostitution	Other	Total
Amboy Rd River Park		1															1
Aston Park	1						1	1									3
Azalea Park		1					1										2
Burton Street Center							1										1
Carrier Park		2															2
Charlie Bullman Park	2																2
East Asheville Center							1										1
Food Lion Skate Park							1										1
Grove Park							1										1
Haw Creek Park	1						4				1					1	7
Herb Watts Park	1	1		3	1		2	1		1	1						11
Malvern Hills Pool & Park						1											1
Municipal Golf Course		2															2
Murphy Oakley Complex				1													1
Oakley Complex					1								1				2
Pack Square Park		1	1	1			1	1								1	6
Pritchard Park							1							1			2
Reid Center																1	1
Riverbend Park		1			1												2
Riverside Cemetery							1										1
Roger Farmer Park		2															2
Shiloh Complex	1																1
Weaver Park	1						1										2
West Asheville Center		1		1	1			1			1					1	6
West Asheville Park	3						1										4
White Fawn Park							2								1		3
Total	10	12	1	6	4	1	19	3	1	1	2	1	1	1	1	4	68

## VOLUNTEER REPORT

### FEATURED VOLUNTEER PROJECT: Stephens-Lee Volunteer Painting

The Department continued to see strong volunteer involvement at facilities like the Municipal Golf Course and WNC Nature Center and in recreation center programming. The year's largest volunteer project was sponsored by BB&T. BB&T employees worked with Department staff to paint the hallways, kitchen, and community room of Stephens-Lee Recreation Center. They also mulched the beds at the entrance to the building and added safe surfacing to both playgrounds. This project was funded by a \$5400 donation from BB&T.

Project	# of Volunteers	# of Hours	Value of Time
Adapted Sports	37	459	\$ 8,307.90
Asheville City Open Tennis Tournament	20	80	\$ 1,448.00
Bele Chere	261	1879	\$ 34,009.90
Center Adult Programs	40	200	\$ 3,620.00
Center Advisory Boards	51	836	\$ 15,131.60
Center Senior Citizen Programs	311	4112	\$ 74,427.20
Center Special Events	124	636	\$ 11,511.60
Center Teen Programs	25	194	\$ 3,511.40
Center/Afterschool Youth Programs	295	2166	\$ 39,204.60
Golf Course	412	4707	\$ 85,196.70
Greenway Commission	7	231	\$ 4,181.10
Jr. Lifeguards	12	36	\$ 651.60
Mentoring	46	681	\$ 12,326.10
Neighborhood Associations	56	222	\$ 4,018.20
Public Art Board	9	171	\$ 3,095.10
Recreation Advisory Board	9	204	\$ 3,692.40
Senior Games	10	50	\$ 905.00
Summer Youth/Teen Program	170	1086	\$ 19,656.60
Therapeutic Recreation Social Events	159	645	\$ 11,674.50
WNC Nature Center	525	6441	\$ 116,582.10
Youth Basketball	25	75	\$ 1,357.50
Youth Flag Football	28	364	\$ 6,588.40
<b>TOTAL</b>	<b>2632</b>	<b>25475</b>	<b>\$ 461,097.50</b>



**CITY COUNCIL-APPOINTED BOARDS AND COMMISSIONS**

**Recreation Advisory Board**

Wanda Hawthorne, Chair  
Wayne Wheeler, Vice Chair  
Lonnie Gilliam  
Mildred Nance-Carson  
Mary Ann West  
Hutch Kerns  
Todd Dunnuck  
Josh O’Conner  
Sara Manual (departed in June 2011)  
Geoff Ferland (departed in June 2011)  
Will Callaway (departed in May 2011)  
Cecil Bothwell, City Council Liaison



**Public Art Board**

Robert Todd, Chair  
Julie Calhoun-Roepnack, Vice Chair  
Jaan Ferree  
Mark Koven  
Nancy Sokolove  
Honor Moor  
Sharon Trammel  
Jennifer Gordon  
Gwynne Rukenbrod  
Kenn Kotara (departed in June 2011)  
Dr. Barry Pate, Jr. (departed in June 2011)  
Gordon Smith, City Council Liaison



**Greenway Commission**

Jim Grode, Chair  
Marcia Bromberg, Vice Chair  
Marc Hunt  
Stephen Jones  
Sue Barlow  
Glen Locascio  
Stephanie Pankiewicz  
Esther Manheimer, City Council Liaison

